



*Steppin* Into The New Season

## **GENERAL BENEFITS FOR ALL SPONSORS OF SPARKLES OF LIFE**

Become a 2016 – 2017 affiliate of the Sparkles of Life, Inc., whose primary goals are to educate, empower, and uplift women and couples who are faced with fertility, miscarriages and/or delayed parenting.

- Media coverage
- Cross-promotion with other sponsors

### **“STEPPING UP”: \$5,000**

- Company logo prominently featured on all printed materials and event signage
- Acknowledged as a Major Sponsor and given “Presented By” credit
- Name recognition and sponsorship notation in all press release materials
- Website recognition for twelve (12) months
- Announcement during event acknowledging company sponsorship
- Opportunity for company spokesperson to speak at event
- Recognition with a Sponsor Award
- Twenty (20) entry tickets to event

### **“JAZZING IT UP”: \$2,500**

- Company logo and Name recognition on event signage and all press release materials
- Website recognition for twelve (12) months
- Announcement during event acknowledging company sponsorship
- Acknowledged as a “Partner” and “Sponsor” during event
- Ten (10) entry tickets to event



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### **“FANCY STEPS” CONTRIBUTOR: \$1,500**

- o Company logo and Name recognition on event signage and all press release materials
- o Website recognition for six months
- o Announcement during event acknowledging company sponsorship
- o Sponsorship mention during event
- o Eight (8 ) entry tickets to event

### **“RAISING THE BAR” CONTRIBUTOR: \$1,000**

- o Company logo and Name recognition on event signage and all press release materials
- o Website recognition for six months
- o Announcement during event acknowledging company sponsorship
- o Sponsorship mention during event
- o Eight (8 ) entry tickets to event

### **“QUICK STEPS” CONTRIBUTOR: \$500**

- o Company logo and Name recognition on event signage and all press release materials
- o Four (4) entry tickets to event

### **“MUSIC TO MY EARS” CONTRIBUTOR: \$250**

- o Company logo and Name recognition on event signage and all press release materials
- o Two (2) entry tickets to event

In some categories, in-kind gifts or a combination of cash and gifts will be considered. All in-kind gifts must be approved by the Planning Committee. For purposes of sponsorship level recognition, in-kind gifts are considered at half of their monetary value, unless approved at a higher level by the Planning Committee.